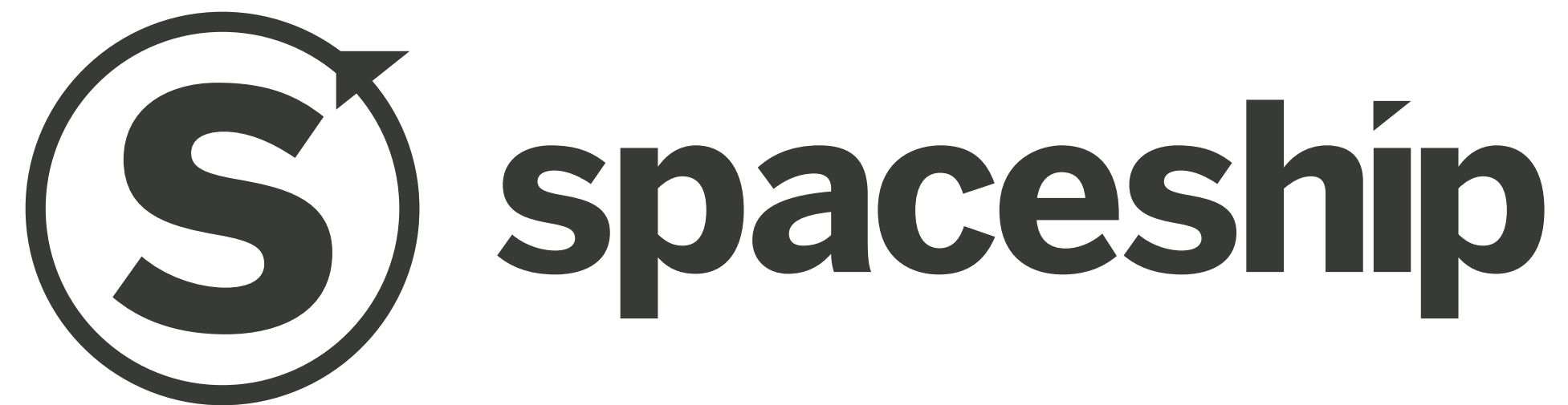




MISSION

Mission Statement

Spaceship is more than just storage.

We are on a mission to reinvent traditional real estate and build the city of the future by creating co-warehousing, co-fulfilment, on-demand storage and services to bring convenience, flexibility and shared resources to shape the future of how people live, work and operate.

Our goal is to create an ecosystem of entrepreneurs, retailers, distributors and the likes to foster collaboration, productivity and growth.

L O G O

Logomark Construction

A logomark is an identifying mark or symbol that doesn't contain the business name, like a drawing or image that represents the business.



LOGO

Logo Construction

The logo contains the logomark and the wordmark. Both elements have been exactly positioned and proportionally fine-tuned.



LOGOMARK

WORDMARK

LOGO

Mono Color Logo

Sometimes, often due to production costs, only one color of ink is available and so the logo must be reproduced using only one color.

In this scenario, the logo, logomark or wordmark must be used following the convention of using a light color type on a dark background or in a dark color type on a light background.



LOGO

Logo on Alternative Backgrounds

Alternative color combinations



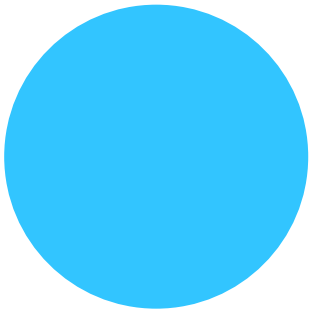
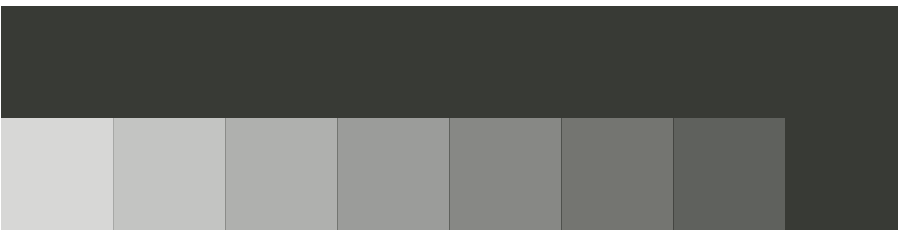
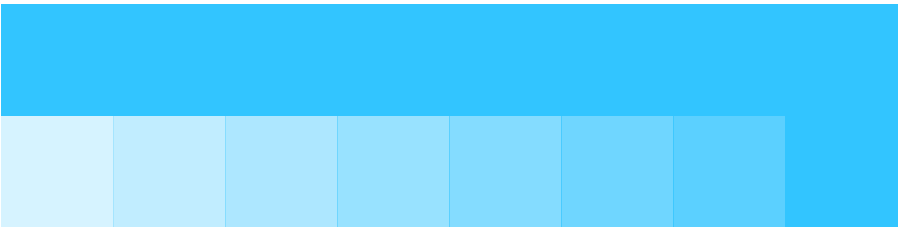
COLOURS

Main Colours

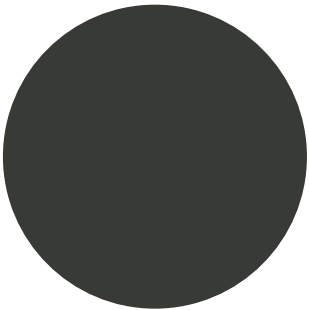
The primary colour is light bright blue. The yellows and grays are to be used sparingly.

X

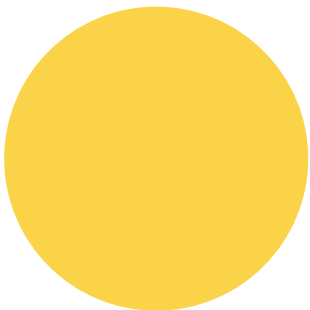
Main Colour Shades



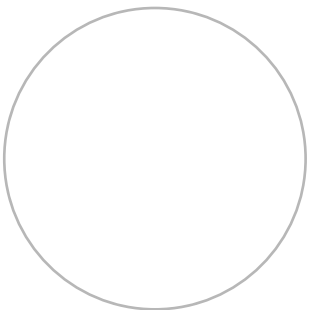
C: 80% R: 50
M: 23% G: 197
Y: 0% B: 255
K: 0% #32C5FF



C: 69% R: 54
M: 59% G: 58
Y: 64% B: 54
K: 54% #383A35



C: 2% R: 251%
M: 15% G: 211%
Y: 83% B: 73%
K: 0% #FBD349



C: 0% R: 0
M: 0% G: 0
Y: 0% B: 0
K: 0% #FFFFFF

Typography

Both primary and secondary fonts are web safe.

Headline

Source Sans Pro



Body Text

Lato

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
'?'"(%)[#{@}/&\<-+=>\$:;*

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
'?'"(%)[#{@}/&\<-+=>\$:;*

IMAGERY

Photography

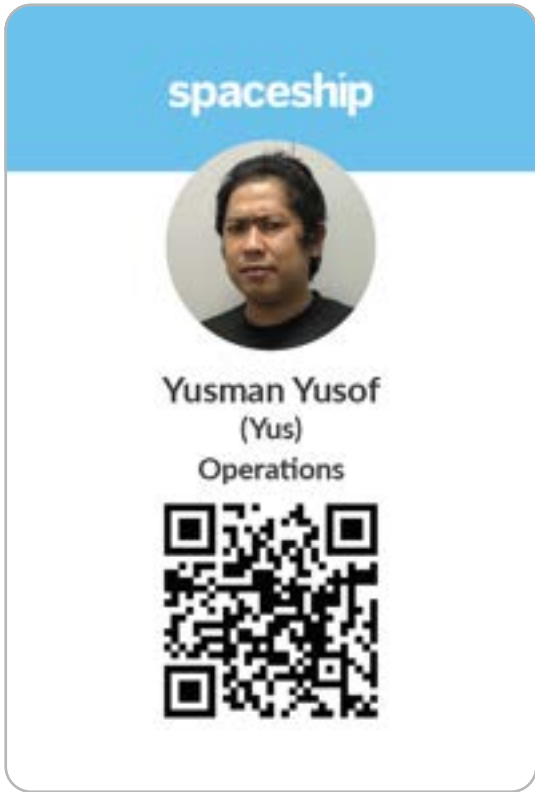
X



Corporate Identity



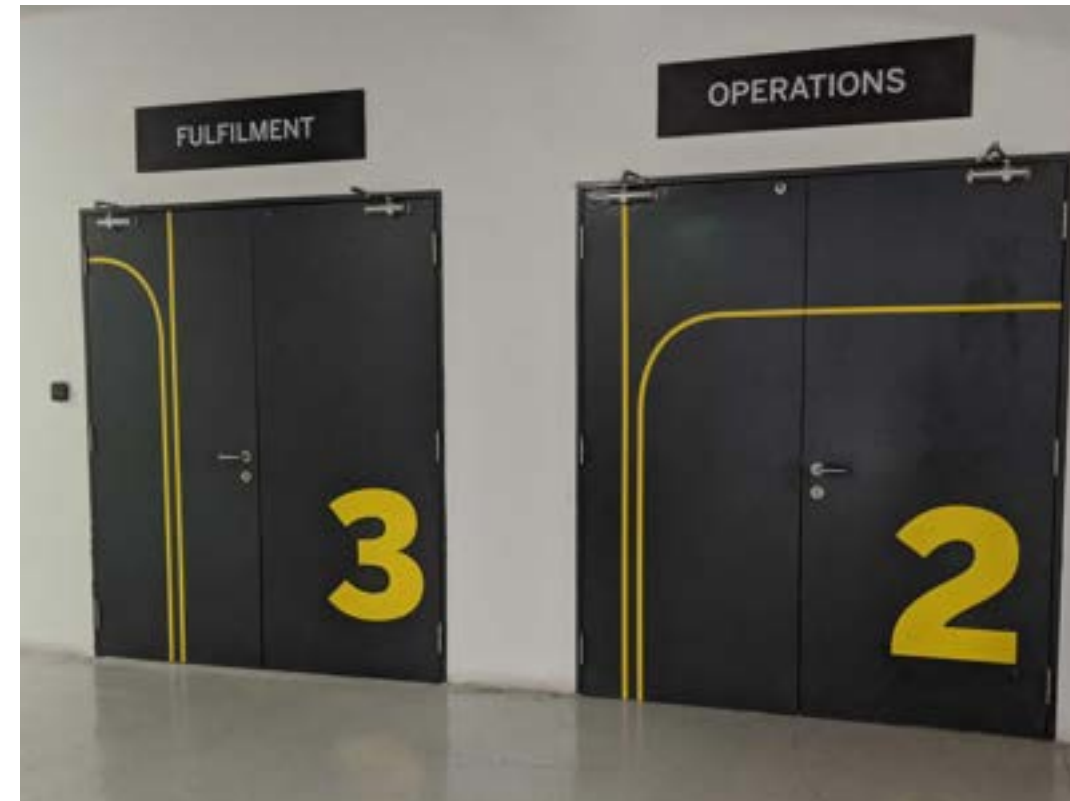
X



SPACE DESIGN

Wayfinding, Decals, Signages and Standees

×



spaceship

THE
SPACE FOR
SUPERSONIC
GROWTH

Wayfinding, Decals, Signages and Standees



Wayfinding around the space of the co-warehouse.



This was the mockup. Final work is in the photography slide

spaceship

LAUNCHING ON MARCH 2020!

At Level 7

The Space for Supersonic Growth

Co-warehousing Space

- Fixed/Flexi Work Space
- Private Rooms
- Storage Units

Shared Facilities

- Meeting Rooms
- Packing Stations
- Dispatch Centre
- Goods In/Out Zone

Onsite Fulfilment

- Loading/Unloading
- Last Mile Delivery
- Transportation
- Photography

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A stylized illustration of a rocket launching upwards, leaving a trail of white smoke and yellow flames at the bottom. The rocket is white with blue and orange accents. The background is a solid blue color.